Authentix

The Authority in Authentication

Brand
PROTECTION
Solutions

PORTFOLIO OF

Authentix®

The Authority in Authentication

At Authentix, we are committed to preventing unauthorized products from entering the legitimate supply chain. We understand companies build brand recognition through quality products and services, distinguishing themselves from the competition. A strong brand is an important investment. When left unprotected, it leaves the company and their consumers vulnerable to illicit activity, fraud and safety hazards.

We partner with some of the world's largest brand owners to design and deploy advanced authentication solutions consisting of sophisticated security features to detect, identify, quantify and deter fraud. Because you have a lot to consider when selecting an authentication solution, we are here to work with you each step of the way. We have completed hundreds of implementations around the world with over 75 different printing organizations and customer vendors now certified.

> With more than 25 years experience protecting over 10 billion products annually, Authentix' security and brand protection solutions include an array of available features incorporating varying levels of technological complexity and functionality.

Simple. Effective. Highly Secure.

Our security and brand protection solutions are seamless.

Authentix security and brand protection technologies range from simple but effective to the highly sophisticated and extremely secure. Most of these solutions can be implemented on one or more of the packaging or labeling components, as well as the product itself. Our portfolio includes tamper-evident seals, closures, security inks, markers and taggants, and a complete array of overt, covert and digital technologies.

Conventional and Digital Security Ink Technologies

Packaging and security features can live in harmony.

We believe that having flexibility in overt, covert, and forensic security markers and inks won't jeopardize the look of your packaging. We have numerous security ink features incorporating various levels of security, which provide ease of implementation into your product packaging process.

- Overt features: Visible security inks with special functions and anti-copy attributes, tamper-evident seals and labels.

- Covert features: Invisible machine-readable inks and taggants detectable with both proprietary devices as well as smartphones.

- Forensic features: Molecular based markers, specialized taggants, and other secure methods that are court defensible.
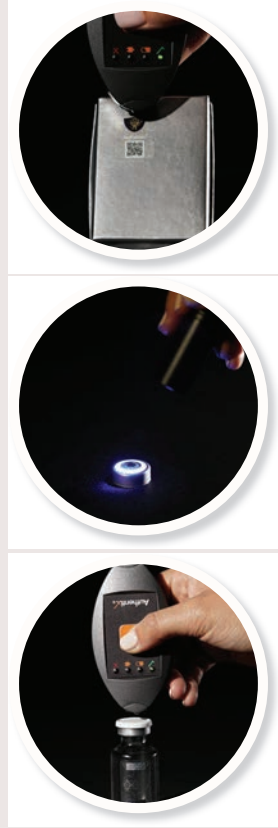
  Also, we offer solvent-based, water-based, UV-curable and other ink formats that include unique UV and machine-readable features. We also provide taggant based inks to protect your products from unauthorized activities such as counterfeiting, diversion, tampering and more. Our inks work on virtually any substrate and are compatible with most commercial printing formats.

Machine-Readable
and Read-Through Capabilities

Instant Authentication

Whether it's an individual Stock Keeping Unit (SKU) or hundreds packed in a case, Authentix designed security and brand protection solutions can provide an instant yes/no verification. Our solutions carry unique signatures with a variety of codes only detectable by Authentix devices. Some applications allow "read-through" capability on outer packaging resulting in a truly unique and high security feature. Our read-through capabilities can be applied to vials, plastics, and cartons.

Tamper-Evident Seals

Multilayered protection

Authentix has developed a variety of multilayered tamper-evident seals and labels with unique and complex features. Our seals and labels are self-destructive and can be combined with overt and covert security features including security inks or encrypted, smartphone enabled solutions.

We also offer many choices in transparent and holographic labels that can be combined with almost any of our covert and overt security features. All Authentix technology solutions are invented and manufactured in house with ISO:9001 and other industry certified processes.

DigiTrax™

Digital Authentication Platform

DigiTrax™, our digital authentication platform, enables inspectors, consumers and other key stakeholders to instantly identify genuine from falsified products using a smartphone or other proprietary devices. This cloud-based solution offers instant authentication and traceability at the unit level and allows for multiple collection methods.

Using such devices and our custom application, products can be authenticated within seconds. Gain visibility to product origin, geo-location of authentication scans, and other important supply chain related activities from our secure database providing actionable insights via customized reports.

About Authentix

As the authority in authentication solutions, Authentix helps customers thrive in supply and distribution chain complexity. We provide advanced authentication solutions for governments, central banks and commercial companies, ensuring local economies grow, banknote security remains intact and commercial products have robust market opportunities. Our partnership approach and proven sector expertise inspires proactive innovation, helping customers mitigate risks to promote revenue growth and gain a competitive advantage.

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CORPORATE HEADQUARTERS

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