



BRANDED FUEL PROTECTION PROGRAMS

Protect fuel quality, brand reputation
and revenue.

Authentix®
The Authority in Authentication

Why an Authentix Fuel Protection Program?

Authentix is the proven industry leader and our customers have demonstrated benefits from adopting advanced fuel authentication solutions. We can show you how to:

- Deter illicit activity and reduce unauthorized fuels
- Grow revenue and market share
- Protect brand promise and reputation
- Gain competitive advantage

Authentix is a trusted partner to over 10 leading global oil and gas companies as well as over a dozen national governments.

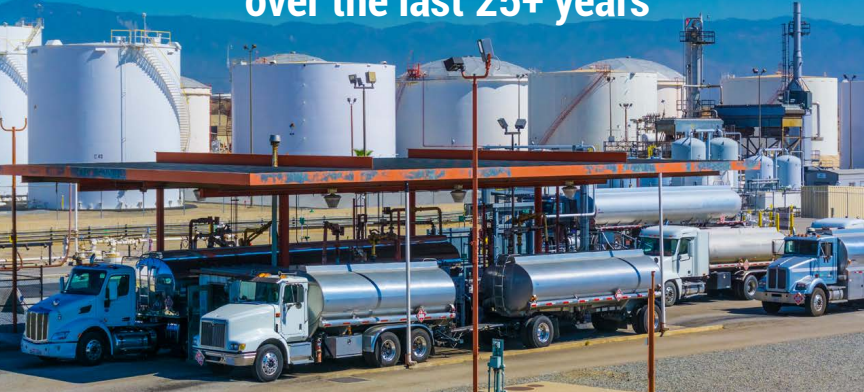
Transforming Fuel Authentication with Technology & Data

Our proprietary markers and analyzers enable the Authentix Information System AXIS®, an integrated set of software applications designed to aggregate, store, analyze and present data from multiple sources to drive actionable insights.

Authentix Information System (AXIS®)



Authentix has marked over 2 trillion liters of fuel over the last 25+ years



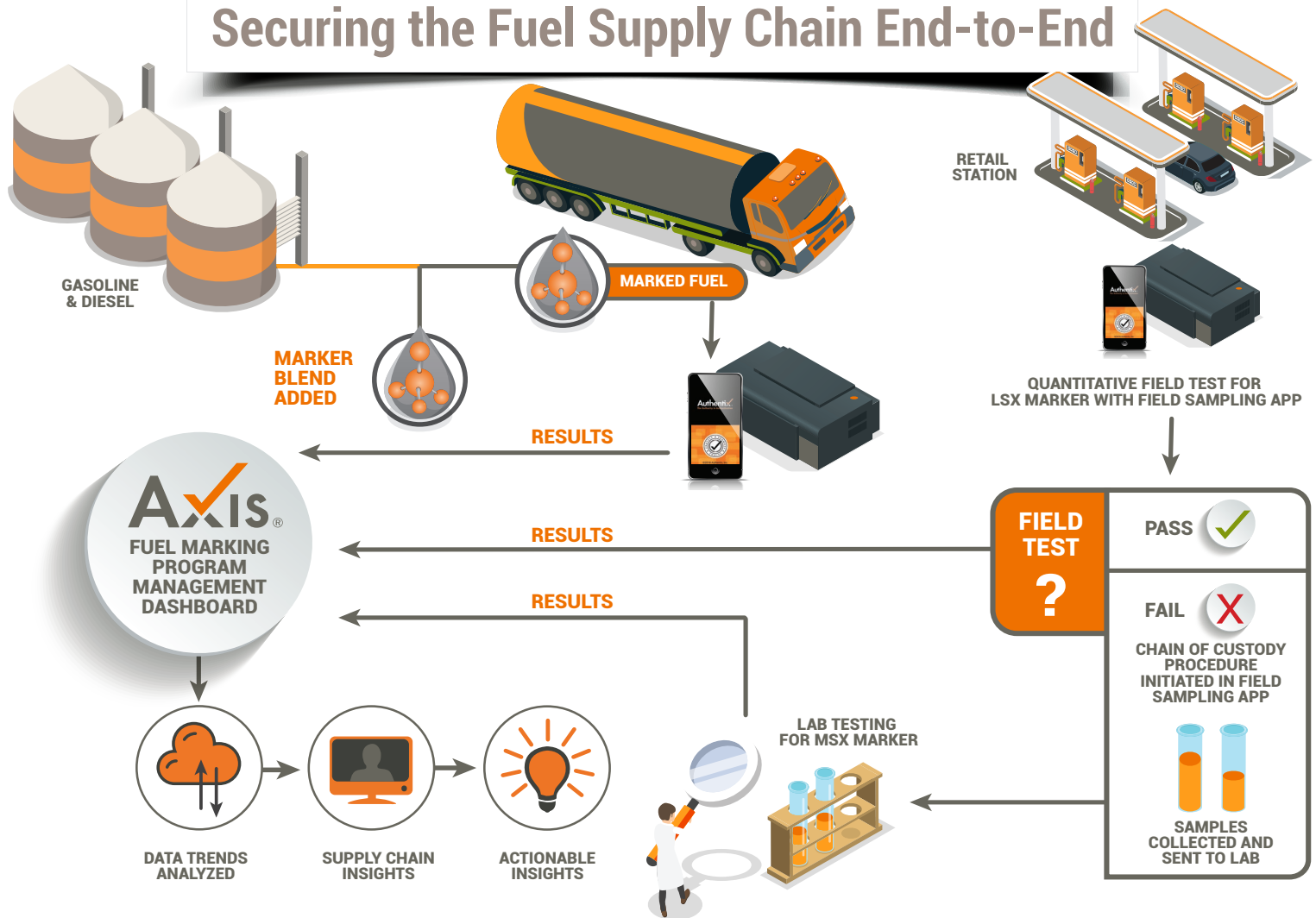
Commercial oil and gas companies seek to honor their brand promises while increasing market share, revenue and profits. This business is constantly challenged by the damaging effects fuel manipulation has on revenue, brand reputation and the environment. Ernst & Young reports the financial impact of fuel fraud to be \$133 billion and growing. Today's go-to-market strategy requires the right fuel authentication program to reduce unauthorized fuels, eliminate unfair competition, and increase branded fuel sales. Authentix helps to ensure fuel integrity to confirm consumers are getting exactly what they pay for while protecting your valuable brand name.

Remove Fuel Quality Threats in the Supply Chain

Authentix delivers branded fuel protection programs that ensure fuel authenticity by detecting dilution to retailers' branded fuel supply, enabling physical field inspections with immediate results, providing lab-based testing and confirmation analysis, along with actionable data insights for enforcement action.

Our advanced marking technology is environmentally friendly and CHON compliant, difficult to compromise and tailored to protect all fuel types sold at the retail level. We can customize your individual program and help you implement the turnkey sampling and lab services needed to provide a comprehensive program. Many of our clients have been with us for over a decade and have shown an immediate and sustained return on investment.

Securing the Fuel Supply Chain End-to-End



Services and Support

Authentix understands the challenges faced by branded fuel companies and provides comprehensive services and support – from strategy to implementation and beyond. Our partnership approach and proven sector expertise inspires proactive innovation, helping you mitigate risks and increase revenue collections.

- **Consultation** – understand and define problem and establish program goals
- **Design** – develop program scope of services, approach and solution design
- **Implementation** – deploy solution across defined supply chain
- **Program Support** – manage program and conduct consistent reviews to ensure success

About Authentix

As the authority in authentication solutions, Authentix helps customers thrive in supply and distribution chain complexity. We provide advanced authentication solutions for governments, central banks and commercial companies, ensuring local economies grow, banknote security remains intact and commercial products have robust market opportunities. Our partnership approach and proven sector expertise inspires proactive innovation, helping customers mitigate risks to promote revenue growth and gain competitive advantage.



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