



AUTHENTICATION SOLUTIONS FOR BRAND PROTECTION

Prevent unauthorized products from
being placed on the market.

Authentix✓[®]
The Authority in Authentication

Security and Brand Protection Solutions

Authentix partners with some of the world's largest brand owners to design and deploy advanced authentication solutions consisting of sophisticated security features to detect, identify, quantify and deter fraud. We serve manufacturers within all industries including pharmaceutical, fast-moving consumer goods, agrochemicals, tobacco, spirits and many others. Our technologies are designed to seamlessly integrate within existing ecosystems such as packaging, printing, manufacturing, and other production partners with the primary goal of little or no disruption to existing processes.

01

Overt Features: Visible security inks with special functions and anti-copy attributes, tamper-evident seals and labels.

02

Covert Features: Invisible machine-readable inks and taggants detectable with both proprietary devices as well as smartphones.

03

Forensic Features: Molecular based markers, specialized taggants, and other secure methods that are court defensible.

Authentix' complete line of covert and overt secure inks, taggants, tamper seals, and other solutions are customizable in any color or coating designed to be compatible with most printing processes and substrates.



**Certified
over 75+ global printers;
Implemented over
150 security ink programs**

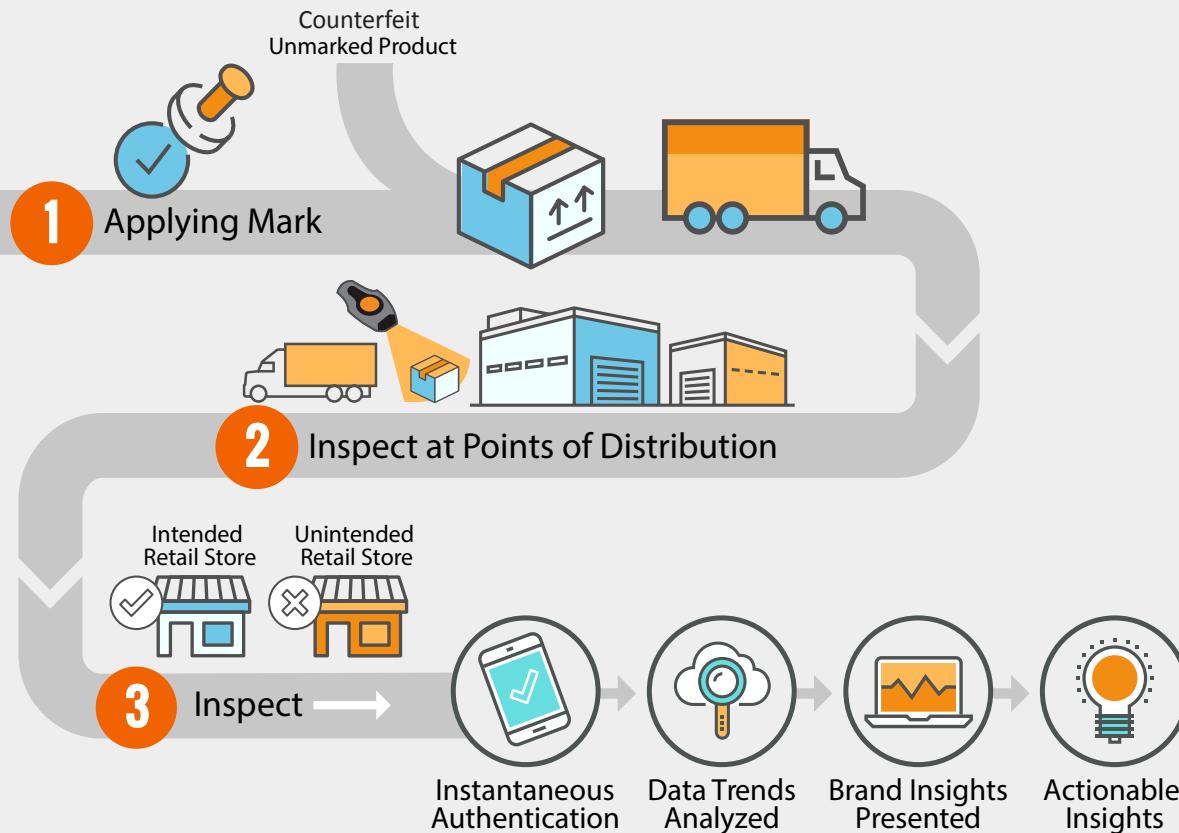
Companies invest millions of dollars to develop high-value products and build reputable brands. These assets must be protected from negative financial impact as well as health and safety issues caused by criminals. In complex supply and distribution chains, deceptive practices such as counterfeiting, diversion and tampering have become an unfortunate reality requiring brands to take a proactive approach to protect their investment and the consumer.



Proven Brand Protection Experience

Having implemented hundreds of programs to secure billions of products across the globe, our team is proficient in helping assess the level of risk for product fraud and delivering multi-layered brand protection solutions. We are the Authority in Authentication – contact one of our offices today for a complimentary consultation. To learn more about our solutions and services and the industries we serve, visit authentix.com.

An Effective Supply Chain



The Authentix portfolio of in-product and on-product security technologies help manage and mitigate the potential of diversion, dilution, adulteration and counterfeiting of nearly 10 billion products annually. We have over 25 years of experience securing many of the world's premier products leveraging the following:

Security Inks

Utilizing a multi-layered approach, Authentix can design a combination of security features (overt, covert, forensic) that secure products with the most advanced technology available today. Our secure inks are customizable in a variety of colors, coatings, and features compatible with most printing methods and on virtually all substrates.

Proprietary Detection

Quickly, efficiently and affordably authenticate products in the marketplace with rapid detection of diverted or falsified products. Most Authentix technologies offer rapid detection for a quick response time to remedy adverse activity without intricate lab tests often taking hours or days for results.

Data Visualization

Data visualization is critical in the fight against illicit activity. The Authentix Information System, AXIS® is a secure, cloud-based data platform that enables the collection of data via a smartphone. Brand protection stakeholders can make critical decisions based on valuable product information such as authentication results, manufacture place and date, pictures of appropriate product labels for visual comparison, and other unique supply chain related activities, collected and aggregated into the AXIS system.

About Authentix

As the authority in authentication solutions, Authentix helps customers thrive in supply and distribution chain complexity. We provide advanced authentication solutions for governments, central banks and commercial companies, ensuring local economies grow, banknote security remains intact and commercial products have robust market opportunities. Our partnership approach and proven sector expertise inspires proactive innovation, helping customers mitigate risks to promote revenue growth and gain a competitive advantage.



CORPORATE HEADQUARTERS

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