



The Authority **in Authentication Solutions.**

**AuthentiX**®  
The Authority in Authentication



At Authentix, we work with governments, central banks and commercial businesses to ensure the validity and authentication of commerce so that local economies grow, banknote security remains intact, and brand owners protect their consumers and maintain robust market opportunities. We continue to extend our capabilities into new products and markets to anticipate the future needs of our customers.

Because companies and governments see new threats every day, Authentix collaborates with you to identify and provide solutions to those threats, accelerating digital capabilities to design, implement, execute, and evaluate programs with insights and predictive analytics. For over 25 years, we have consistently proven large returns on investment for our customers, by providing the means to secure products in the supply chain and identify opportunities to increase revenue growth and competitive advantage. We are dedicated to helping our customers thrive in a rapidly changing global economy.

**Mission: To safeguard the integrity of global commerce by delivering innovative authentication solutions.**

## GOVERNMENTS: BENEFITING CITIZENS AND LEGITIMATE INDUSTRIES

Collaborating with governments around the world, Authentix enables top officials to institute excise tax recovery programs on behalf of their citizens to combat tax evasion and the trade of illicit goods. Our national fuel integrity and tax stamp programs have helped many governments collect hundreds of millions of dollars in excise taxes, which spurs larger investments in public infrastructure without the need to raise tax rates and promote the growth of legitimate companies.

## CENTRAL BANKS: DELIVERING CREATIVE AND EFFECTIVE SOLUTIONS

As a trusted partner to several leading central banks, Authentix is no stranger to the complexity of currency markets. We have developed and implemented advanced, Level 3 authentication technologies and high-speed sensor platforms for currency sorting machines for over 10 years. Safeguarding banknote security and supporting technology advances in currency administration allow central banks greater flexibility to maximize control and decrease costs and exposure.

## COMMERCIAL PRODUCT COMPANIES: HONORING BRAND PROMISES

Our advanced authentication solutions protect commercial products in a complex supply chain. By authenticating branded fuels, pharmaceuticals, agrochemicals, spirits, cosmetics and many other consumer products, our clients can identify and counter the risks of unauthorized products on the market, while protecting their investment and value of their prestigious brands.

## PROACTIVE INNOVATIONS

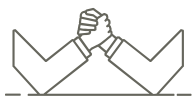
**Our global experience designing and implementing solutions for governments, central banks and commercial businesses help our customers:**



Thrive in Complexity



Grow Revenue



Gain Competitive Advantage



## AUTHENTICATION PLATFORM

We can help you determine the principal areas of concern in the supply chain and predict which products and programs are most susceptible to illicit activity or brand abuse.

### Solution Technologies

We deliver proprietary covert, overt and forensic technologies that are combined with specialized packaging solutions and proprietary detection capabilities. Authentix can also deploy on site program management, implementation services, and data analytics to complete a turnkey solution.

### Information & Data Management

The “brains” of our authentication technologies reside in our cloud-based platform for data aggregation, data analyses and program management – AXIS®. This robust platform allows customers to make data-driven decisions for fuel marking programs and brand protection alike.

### Support Services

We provide turnkey services with the convenience and security of a single source supply, to some of the world’s largest Fortune 500 companies and governments. With the most comprehensive solutions in the industry, we are not merely a supplier but an integrated partner, dedicated to delivering results in brand protection, revenue recovery, and peace of mind.

## STRATEGIC PARTNER EXPERIENCE

As the need for authentication solutions continues to expand into more industries and product categories, we believe in innovative solutions with customizable features tailored for your specific needs. We have several strategic partners in different markets and can work directly with either your premium printing service providers (PSPs) or packaging and label converters. Years of expertise, together with our longstanding partnerships, gives us insights into working with other companies in the delivery chain to ensure a smooth implementation and successful program.



# SEVERAL INDUSTRY APPLICATIONS FOR AUTHENTICATION AND TRACKING SOLUTIONS



## Keeping banknote security intact

The most flexible Level 3 security solution, Jewel™, used by six central banks and across 25+ denominations. In addition, Authentix is upgrading its Bright High-Speed authentication and fitness sensors to accommodate the CDI2 interface.



## Global leaders in fuel authentication

From the global economies of the USA and India to the emerging nations of Africa, Authentix installs and manages several fuel authentication programs for the prevention of adulteration, tax evasion and franchise abuse.



## Securing product packaging throughout the supply chain

Trusted by dozens of global brand owners, Authentix is the one solution provider that delivers true depth and turnkey services. We deploy multilayer security approaches and full design and implementation of your program.



## Excise tax recovery — protecting tax revenues from smuggling and diversion

Managing over a dozen different national fuel integrity programs and one of the largest global tax stamp programs, Authentix employs its unique authentication and item-level tracking solutions to protect excise tax revenues on items including tobacco, spirits, beverages, and fuels.



## Agrochemicals — protecting formulations

Authentix agrochemical solutions are in global commercial use by industry majors. Working directly with the research and development divisions, we help ensure formulations are rapidly deployable to combat license abuse and counterfeiting to protect farmers and consumers.



**We help you thrive in complex supply  
and distribution chains.**

**CORPORATE HEADQUARTERS**  
4355 Excel Parkway, Suite 100  
Addison, TX 75001

**[info@authentix.com](mailto:info@authentix.com)**



**NORTH AMERICA | EUROPE | MIDDLE EAST | AFRICA**

© 2019 Authentix, Inc.