Authentication Partner Checklist

What to look for when selecting the right brand protection
experts for your organization.

	Authentix The Authority in Authentication	Option 2	Option 3
Offers Consultative Services	✓		
• Transparency around goals	✓		
• Industry expertise	✓		
• Knowledge base transfer	✓		
• Ability to deteremine risk assessment	✓		
• Ongoing client support including:	✓		
› Education	✓		
› 3rd party certification	✓		
› Dedicated project manager	✓		
Provides Customizable Solutions	✓		
• Robust security features (overt, covert, forensic & UV)	✓		
• Color marking systems	✓		
• Multi-channel environment (mobile, web, reader device)	✓		
• Closed loop architecture	✓		
• Integrate within existing systems	✓		
Utilizes accurate, complete & timely data	✓		
• Reporting	✓		
› Post 3rd party trial results	✓		
› Identify 3rd party capability gaps	✓		
› Optimal feature production	✓		
› Quarterly & annual retain usage results	✓		
• Actionable insights	✓		
› Reconciliation compare order to forecast & review usage	✓		
› Gaps in supply chain	✓		
› Data sent directly to smartphone, tablet, computer	✓		
› Instantly attach photos & notes to case reports	✓		
› Identify counterfeiting hot spots	✓		
Can show a track record of empowering clients	✓		
• Case studies	✓		
• Serves an array of clients & industries	✓		
• Multiple years of experience in authentication	✓		

Authentix
The Authority in Authentication