

BLOG - SLAM the counterfeiters and become your company's Authentication Hero!

Batman's a guy with some pretty awesome super powers. And, without doubt, a very cool ride. But maybe you didn't know that he never learned how to tune up the Batmobile. So until his trusted partner Robin came along, the Batmobile spent most of its time gathering dust in the Batcave. And public transit is no way for a superhero to make a quick appearance when a villain on the loose.

You're expected to be your company's authentication hero. You've already got awesome powers, to be sure, but maybe you need a resourceful partner to maximize them, just like Batman did.

Because time is the villain you've got to wrestle into submission. When you're waiting to authenticate suspicious products in the field, every hour that ticks by is a threat to patient safety, to your supply chain, and to your brand reputation. And that ticking clock leads directly to lost revenue, too. It's mighty hard to beat the counterfeiters by yourself. You need the right partner.



Team up to SLAP the bad guys silly.

Authentix can be that trusted partner (seven of the top global pharmaceutical organizations already trust us). We know your company is counting on you to stop the counterfeiters anyway you can, and we can help with our industry-proven program to halt illicit trade anywhere in your supply chain—with just the click of a button.

In other words, we can be Robin to your Batman and help you instantly authenticate a product in the field. Our end-to-end custom solution ensures your organization is protected against counterfeit activities when it happens, when it matters most.

WHAM! All the tools you need are right here.

We offer a comprehensive set of tools to make sure your authentication vehicle is running right:



- Consultative services
- Customized solution
- Third-party certification and support
- Implementation
- Training and enablement
- Ongoing support

With the right partner, you're on your way to becoming an authentication superhero. You'll be able to:

- ✓ Instantly identify real drugs from fake ones
- ✓ Digitally capture authentication data
- ✓ Identify lost revenue in order to drive legitimate sales throughout the supply chain

Watch our video (link to pharma page) and see how you can save the day by getting answers in seconds, not days or weeks!

Authentication empowerment when and where it matters most!

www.authentix.com/hero