

## What to Look for When Selecting an Authentication Partner

	Authentix	Option 2	Option 3
<b>Offers Consultative Services</b>	✓		
Transparency around goals	✓		
Industry expertise	✓		
Knowledge base transfer	✓		
Ability to determine risk assessment	✓		
Ongoing client support	✓		
Education	✓		
Third-party certification	✓		
Dedicated project manager	✓		
<b>Provides customizable solutions</b>	✓		
Robust security features	✓		
Overt	✓		
Covert	✓		
Forensic	✓		
UV	✓		
Color marking systems	✓		
Multi-channel environment	✓		
Mobile	✓		
Web	✓		
Reader device	✓		
Closed loop architecture	✓		
Integrate within existing systems	✓		
<b>Utilizes accurate, complete and timely data</b>	✓		
Reporting	✓		
Post third-party trial results	✓		
Identify third-party capability gaps	✓		
Optimal feature production	✓		
Quarterly and annual retain usage results	✓		
Actionable insights	✓		
Reconciliation compare orders to forecast and review usage	✓		
Gaps in supply chain	✓		
Data sent directly to smartphone, tablet, computer	✓		
Instantly attach photos and notes to case reports	✓		
Identify counterfeiting hot spots	✓		
<b>Can show a track record of empowering clients</b>	✓		
Case studies	✓		
Serves an array of clients and industries	✓		
Multiple years of experience in authentication	✓		

