

Job Description

Title: Graphic Designer - Part time Cost Ctr: _____

Work Location: Addison, TX Position Status: Full-time X Part-time

Division & Department: Marketing

Position Reports to: CMO

****This is a part time position****

JOB SUMMARY

The Graphic Designer relies on knowledge of and experience with both effective marketing concepts and hands on design work to develop and create design projects. This job requires knowledge of design and communication principals. Advanced knowledge in successful marketing communication strategies, and the ability to work independently with little supervision is required.

SUMMARY OF ESSENTIAL JOB FUNCTIONS

The essential functions listed below are representative of the functions that must be performed in order to satisfactorily fulfill the purpose of this job. Additional functions and duties may be assumed or assigned from time to time.

- Will be creating graphics and banner ads for multiple business units within the organization.
- Will be making enhancements to the web site, marketing collateral, and content marketing formatting
- Creation of original design and graphics work for new corporate and business PowerPoints.

KNOWLEDGE, SKILLS AND ABILITIES [education, certification, experience, general skills)

To perform this job successfully, an individual must be able to perform each essential function satisfactorily. The requirements listed below are representative of the knowledge, skills and/or abilities required to satisfactorily perform the essential functions of this job.

- Adobe Creative Suite
- Flash
- Corporate experience preferred

SPECIAL REQUIREMENTS [Travel %, language, etc.]

COMPANY VALUES

All Authentix employees are expected to embrace our Company values in the performance of their respective tasks and duties.

Always with *integrity*.....Authentixians value:

Job Description

- Teaming and collaboration
- Advancing science and technology - for a better world
- Dedicating ourselves to our clients' success
- Competing and winning in the marketplace

WORK REQUIREMENTS

The work environment characteristics are representative of those an employee encounters while performing the job. Authentix is committed to complying with all applicable provisions of the Americans with Disabilities Act (ADA), the ADA Amendments of 2008 and all applicable state and local laws concerning disability accommodation. Reasonable accommodations will be provided to individuals with known physical or mental disabilities if such accommodation would not impose an undue hardship on the company, and would enable the individual to apply for, or perform, the essential functions of the position in question.

NOTIFICATION

This Job Description is intended to describe the general nature and level of work being performed by people assigned to this job and is not considered an exhaustive list of all responsibilities, duties and required skills. This Job Description does not constitute an offer of employment. The employment relationship between the Company and its employees is "At-Will" and based on mutual consent. Authentix, Inc. is an Equal Opportunity Employer.